

Ethan Liew

CONTACTS

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ABOUT ME

I am a second year student studying Mass Communications in Republic Polytechnic, with a passion for things media related, like content creation, videos, and journalism. I am also skilled at video editing, research and interviews.

I am able to contribute in areas like writing, research, editing and video editing.

EDUCATION

Anglo Chinese School (Barker Road) — *GCE 'O' Levels*

2018 - 2022

Republic Polytechnic — *Diploma in Mass Communications*

2023 - Expected 2026

WORK EXPERIENCE

FairPrice — *Cashier*

JAN 2023

Managed cash transactions accurately and efficiently.

Provided prompt and friendly service to a wide range of customers in English and Chinese.

Provided exceptional customer service by actively listening and communicating to customers.

Effectively promoted products to increase sales during festive seasons.

SKILLS

- Basic Adobe Premiere Pro
- Basic Adobe Photoshop
- Basic Photojournalism skills
- Canva
- Digital Marketing
- Wikitext
- MediaWiki
- WordPress
- Critical Thinking
- Effective Communication
- Teamwork and Collaboration

LANGUAGES

- English
- Chinese

SCHOOL & INDUSTRY PROJECTS

G121 Micro-Project

FEB 2024

Designed and developed a user-friendly mobile app prototype for homeowners featuring elements of gamification, utilities tracking and vouchers.

Conducted research into similar apps and projects, and presented them to the team.

Effectively communicated and incorporated the team's ideas into the app design.

Received the G121 \$1000 award for our app prototype.

SingHealth Mental Health Awareness Video

JUL - AUG 2024

Helped to produce a 90-second video on mental health involving two newsmakers in my team. Developed video concepts in collaboration with the team, such as contributing to scriptwriting and venue selection.

Led the scriptwriting team to produce a video that aligned with the message that SingHealth needed to send.

Completed a deck of slides with my team analysing the video's message, intended audiences and its content.

Ensured that the video aligned with the views and topics provided by lecturers and SingHealth.

VOLUNTEER EXPERIENCE & PROJECTS

Telegram Messenger — *Telegram Support Force Volunteer*

SEP 2021 - CURRENT

- Provided friendly, clear and helpful responses to users who require support.
- Resolved many complex issues through team collaboration.

Collaborated and worked with the development team to test new apps and features.

Dovedale Wiki & Arena: Tower Defense Wiki — *Wiki Manager*

OCT 2021 - CURRENT

Collaborated and effectively managed the volunteer staff team to create and maintain high quality site content.

Created, edited and maintained a wide range of content such as wiki articles and videos, ensuring that they all are well researched, referenced sources and had good grammar and spelling.

Successfully helped in a site transfer to an entirely new independent backend system from the Fandom wiki farm. (Dovedale Wiki)

Received official recognition and collaboration from respective game developers, and a wiki host, Fandom through the A+ Wiki program. (Arena: Tower Defense Wiki)

Boys Brigade (12th Company) — *Publications Non-Commissioned Officer*

2021 - 2022

Helped to manage all outgoing publicity channels for the company such as the Facebook page, Telegram channel and Instagram account.

Created content engaging and meaningful for social media pages.

Collated and sent out weekly notices for CCA meetings and happenings via the Telegram Channel.

ACHIEVEMENTS & AWARDS

Edusave Certificate of Academic Achievement

OCT 2024

Technical Foundations - *Fandom*

DEC 2021

Skills: MediaWiki, CSS

Community Building — *Fandom*

DEC 2021

Skills: Communication, Community Management, Community Mediation, Online Accessibility, Online Inclusivity

Content Development — *Fandom*

DEC 2021

Skills: Content Creation, Content Development, MediaWiki, Online Community Management, Search Engine Optimisation

Ultra+ — *Fandom*

DEC 2021

Awarded for completing all three other badges - Content Development, Community Building and Technical Foundations

REFERENCES

Available Upon Request