

# Ethan Liew

## CONTACTS

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## ABOUT ME

I am a second year student studying Mass Communications in Republic Polytechnic, with a passion for things media related, like content creation, videos, and journalism. I am also skilled at video editing, research and interviews.

I am able to contribute in areas like writing, research, editing and video editing.

## EDUCATION

**Anglo Chinese School (Barker Road)** — *GCE 'O' Levels*

2018 - 2022

**Republic Polytechnic** — *Diploma in Mass Communications*

2023 - Expected 2026

## SKILLS

- Basic Adobe Premiere Pro
- Basic Adobe Photoshop
- Basic Photojournalism skills
- Canva
- Digital Marketing
- Wikitext
- MediaWiki
- WordPress
- Critical Thinking
- Effective Communication
- Teamwork and Collaboration
- Cross Cultural Communication

## LANGUAGES

- English
- Chinese

## WORK EXPERIENCE

### Chulalongkorn University — Student Intern

MAR - AUG 2025

- Assisted my Professor and the University in hosting events.
- Communicated with international delegations during the planning process of each event.
- Worked with a team to create the website for the upcoming International Conference for Traditional Music and Dance.

### FairPrice — Cashier

JAN 2023

- Managed cash transactions accurately and efficiently.
- Provided prompt and friendly service to a wide range of customers in English and Chinese.
- Provided exceptional customer service by actively listening and communicating to customers.
- Effectively promoted products to increase sales during festive seasons.

## SCHOOL & INDUSTRY PROJECTS

### G121 Micro-Project

FEB 2024

- Designed and developed a user-friendly mobile app prototype for homeowners featuring elements of gamification, utilities tracking and vouchers.
- Conducted research into similar apps and projects, and presented them to the team.
- Effectively communicated and incorporated the team's ideas into the app design.
- Received the G121 \$1000 award for our app prototype.

### SingHealth Mental Health Awareness Video

JUL - AUG 2024

- Helped to produce a 90-second video on mental health involving two newsmakers in my team.
- Developed video concepts in collaboration with the team, such as contributing to scriptwriting and venue selection.
- Led the scriptwriting team to produce a video that aligned with the message that SingHealth needed to send.
- Completed a deck of slides with my team analysing the video's message, intended audiences and its content.
- Ensured that the video aligned with the views and topics provided by lecturers and SingHealth.

## VOLUNTEER EXPERIENCE & PROJECTS

### Telegram Messenger — *Telegram Support Force Volunteer*

SEP 2021 - CURRENT

- Provided friendly, clear and helpful responses to users who require support.
- Resolved many complex issues through team collaboration.
- Collaborated and worked with the development team to test new apps and features.

### Boys Brigade (12th Company) — *Publications Non-Commissioned Officer*

2021 - 2022

- Helped to manage all outgoing publicity channels for the company such as the Facebook page, Telegram channel and Instagram account.
- Created content engaging and meaningful for social media pages.
- Collated and sent out weekly notices for CCA meetings and happenings via the Telegram Channel.

## ACHIEVEMENTS & AWARDS

### Edusave Certificate of Academic Achievement

OCT 2024

### Technical Foundations - *Fandom*

DEC 2021

Skills: MediaWiki, CSS

### Community Building — *Fandom*

DEC 2021

Skills: Communication, Community Management, Community Mediation, Online Accessibility, Online Inclusivity

### Content Development — *Fandom*

DEC 2021

Skills: Content Creation, Content Development, MediaWiki, Online Community Management, Search Engine Optimisation

## Ultra+ — *Fandom*

DEC 2021

Awarded for completing all three other badges - Content Development, Community Building and Technical Foundations

## REFERENCES

Available Upon Request